

YOUR OWN TURN-KEY WEBSITE!

For Log Homes of America Builders

The Internet can be a confusing, expensive place! We all know we need a presence there, but getting there and dealing with annoying web geeks is sometimes not fun. That's where we come in! Our goal is to make this process not only easy--but maybe just a bit fun. View the site example at: www.themeridianagency.com/loghomes



WHAT'S INCLUDED IN THE TURN-KEY WEBSITE PRICE*

- Turnkey Website based on a template that is similar to the Log Homes of America site. We can customize the site to include your logo, your photos, your wording, and we can tweak colors and background images to make it yours. The front page features a flash slideshow. Other pages included are "About Us, Contact Us, Gallery, Testimonials (or a custom page of your choice) as well as links to the LHofl floorplan gallery and product info.
- URL (Website address) research and reservation. We can help you look for the best web address and help reserve that for you--in your name so that you are the official owner of the address.
- Email address setup (up to 20) to go along with your new web address/url. For instance, if we reserved the web address: loghomesbymeridian.com then we could set up email addresses for you that use that URL - like info@loghomesbymeridian.com or paul@loghomesbymeridian.com. We can send you instructions on how to set this up on your Outlook Express, or we can set it up for you so that you can check it via google.com
- Website hosting setup (see below for hosting rates--the setup is included in this turn-key package but monthly hosting fees do apply)
- Search Engine Optimization - we offer a basic optimization, which means we will set up the site with keywords, descriptions, and titles, and we will submit the site to Google via Google webmaster tools, and a generated sitemap.

TOTAL COST: \$540

OTHER OPTIONS

Website Hosting

We can host your website for \$25 per month, billed quarterly. If you pay yearly, up front, the cost is \$20 per month for a total of \$240. Your web address renews yearly and the cost for that is \$25 per year. Your first year's registration is included in the turnkey price.

Logo Development

If you do not have a logo, we offer logo development for \$250. This includes three logos for you to choose from and up to three rounds of tweaks/changes to the logo. We will provide high resolution, vector logos (for use in t-shirt/golf shirt/uniform printing) and lower resolution logos for use in MS Word, and online.

Website Maintenance

After the site is launched, additional changes to the website are billed at \$60 per hour. Most changes are minor and take 15-30 minutes. Changes to photos, flash, or additions of new pages will typically take 1 hour, depending on the extent of the changes.

*Please note that the turn-key website price is based on the template. Extensive customizations beyond color, logo and photo changes will be at an additional cost.

For more information or to get started, contact Heidi Lusk at 828-884-5410 or email her at heidi@themeridianagency.com

WEBSITE INFORMATION FORM

It's so easy to get started. Just fill out this information either on this form or online, and email or mail us photos, your logo, or anything else you would like to use on your site. Please do gather all materials at once so that we can complete your site in a timely manner.

FRONT PAGE

- 1. Welcome Text:** Please write a quick introduction including information about you (just a sentence - we'll go into that further in the "About Us" section). You also may want to enter details about what sets you apart from other companies. This should be about 130 words or so. If you need assistance in writing this, just make a list of things you want to feature & we can write it for you.

- 2. News & Events:** There is a space for this on your front page but you do not have to use it for this. If you would like to list a few upcoming events, please do that below. Include name of event, location, time, date and a phone number or website for more information.

- 3. Alternate information for right column--**you can either use this information or submit additional information for this column. Keep in mind it needs to be around 130 words or so (same as your welcome text).

- 4. Photos for flash slideshow.** We will incorporate 6 photos in a slideshow at the top of this page. If you have photos that we can use for this, please send us the highest resolution that you have. Keep in mind also that these need to be horizontal photos--vertical photos will not work. If you do not have photos for this, we can use stock photos from Log Homes of America.

- 5. Logo** - please send a high resolution copy of your logo. It will be superimposed over the flash on the front page and over the static images on the inside pages. If you do not have a logo, we can develop a logo for you for an additional fee, or we can just use a font.

